

The Arc of Massachusetts
 127 South Street, Waltham, MA 02453 781-891-6270
Web Ads 2008-09 Rates

Advertising Rates on www.arcmass.org Home Page

WebAd	One Week	2 Weeks 15% discount	1 Month 25% discount
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Dedicated Full Center Module Ad

Above the Fold

\$1000	\$1700	N/A
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7" W x 2" H

Includes 1 logo/image, text, link to advertiser's website or email. All to fit within ad size. Module Title verbiage to fit within text module (green shaded space above actual module).

Dedicated Full Center Module Ad

Below the Fold

\$500	\$850	N/A
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7" W x 2" H

Includes 1 logo/image, text, link to advertiser's website or email.. All to fit within ad size. Module Title verbiage to fit within text module (green shaded space above actual module).

Dedicated 1/2 Center Module Ad

Below the Fold

\$250	\$425	\$750
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4 " W x 2" H

Includes 1 logo/image, link to advertiser's website or email. All to fit within ad size. Module Title verbiage to fit within text module (green shaded space above actual module).

Left Nav Banner Ad

Above the Fold

\$750	\$1250	\$2250
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3" w x 4"H

Includes 1 logo/image, link to advertiser's website or email. All to fit within ad size. Module Title verbiage to fit within text module (green shaded space above actual module).

Left Nav Banner Ad

Below the Fold

\$375	\$637	\$1125
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3" w x 4"H

Includes 1 logo/image, link to advertiser's website or email. All to fit within ad size. Module Title verbiage to fit within text module (green shaded space above actual module).

Ads may be customized for fit. Email Inquiries to arcmass@arcmass.org